



El Paso County Democratic Party UNITY CAMPAIGN 2022

Walking Guide

Thank you for volunteering your time for the El Paso Democratic Party. Democrats up and down the ballot can only win this election with your help engaging voters at the door. Here are the do's and don'ts of block walking.

DO

- Take water with you
- Make sure you have our number (Michael Apodaca: 915-252-4520, Jovany Meza: 915-329-3682, _____). Call if you have questions.
- **ONLY MARK THE PERSON YOU TALK TO – NOT THE WHOLE HOUSE, BUT!**
- Knock on a “No soliciting” sign. We aren’t soliciting, we are informing – STILL KNOCK ON IT!
- Shake the fence in case there is a moat of a chihuahuas protecting the house.
- Take good, legible notes.
- Identify Spanish speakers. It helps us make sure we contact them in their native language.
- Return all material to _____
- Walk 60 houses in the three hours (a person hits 16-19 houses per hour) if possible.
- Look at the map, know where you are going.
- Be aware of your surroundings.
- Get phone number and email of all voters who are strong supporters.
- Smile and be cheerful! You are representing ALL DEMOCRATS!
- If you’re using MiniVAN – sync your data every time and right before you end!

DON'T

- Don't leave anything in mailboxes, the mailman gets mad when we do their job for them (and it's illegal).
- Don't argue with anyone.
- Don't answer a question you don't know the answer to or promise the voter anything. Your job is to advocate for all Democrats as a supporter. If you don't know the answer to question, write it down and get a phone number so that we can follow up with an answer.
- If you're using the walk packet - Don't take the walk packet home with you, it makes me a sad panda. Return it!
- Take too long at houses or enter a home. Do not go longer than four minutes with your conversation. You have 60 houses to hit remember!?!

SAMPLE SCRIPT

Hi is _____ there? I'm _____ with the El Paso Democrats and we are here reminding folks that elections are less than ___ days away so now is the best time to make a plan to vote and ensure good Democrats like Beto, Veronica Escobar, Cesar Blanco [enter other names or say "all good Democrats"] are elected this November to represent El Paso. **Can we count on your vote for all El Paso Democrats this November?**

[Strong/Lean Response]: That's great to hear! The EP Democratic Party is here to help you with any information you need on where and when it's time to vote. We would like to send you a reminder when we get closer to election day, can I get a good phone number and/or email address to send you where you can vote?

[regardless if they give you info or not, move to the next question]

Sounds great and thanks! We'll be reaching out to you as we get closer to the election, but would you like a yard sign from any of our candidates to show your support?

[Yes to Yard sign]: Great! We'll have someone reach out to you when we can deliver that sign.

[After Yard sign OR No to Yard Sign] Finally, this year is going to be an important election and volunteers like myself are pushing to remind our friends to vote. Is there anyone else in your household who needs to get registered to vote?

[If yes, hand them a voter registration card and remind them that they must turn it by October 11th. Also, if they have any questions they can call us with the number on the push card]

[After Voter Reg question] Finally, this year is going to be an important election and volunteers like myself are pushing to remind our friends to vote. Can we count on you to help us reach out to other voters by volunteering?

[Yes to volunteer]: We appreciate your commitment. I've marked you down as interested in volunteering and we'll be reaching out to you about future events through your number or your email.

[No to volunteer OR to end the conversation]: Thank you so much for your time. On the card that I gave you, on there is our website and our phone number. If you have any questions about candidates or if you have an issue voting, please call this number on the card. Save it and remember that early voting starts October 24th and Election Day is November 8th.

[Undecided or unsure]: I understand. November seems like a long time from now. But it's less than 80days away. The Republicans are counting on us not to vote. They even passed laws making it more difficult for you to cast your vote.

We need you this November. Democrats like Veronica Escobar so she can continue her fight in Congress for better health care. Cesar Blanco, who works to ensure that we reach our economic potential. And local El Paso Democrats who will keep moving our community forward. Do you have any questions that I can help answer?

After answering questions: Thanks so much for your time and like I said, we have 100 days until November 8, 2022 and we'll continue talking! If you have any questions about candidates or if you have an issue voting, please call this number on the card. Save it and remember that early voting starts October 24th and Election Day is November 8th

HOW TO MAKE THE SCRIPT YOUR OWN

The script above is just a sample of what can be said, but it shouldn't be said "word for word" (i.e. reading off a script) You want to make it sound in your own voice while keeping the key information.

Find three key things you want to say

1)

2)

3)

Use your reasons why you're supporting Democrats?

Regardless how you say it, the most important question you must ask: **CAN WE COUNT ON YOUR VOTE FOR ALL EL PASO DEMOCRATS!**

HOW DO I ENTER MY DATA IN MINI VAN AND OTHER NOTES YOU SHOULD ASK!

THE 5 IMPORTANT QUESTIONS IN MINI VAN:

FAQs

1: ALL DEMOCRATIC SUPPORT: It says

Can we count on you to support democrats up and down the ballot in the upcoming election?

Make sure that you at least answer this question because this will go to ALL candidates running this year

2: Beto ID Question: can we count on you to vote for Beto O'Rourke for Texas Governor in the November election?

You are welcome to ask this question in your script, but obviously if they are supporting Democrats up and down the ballot or they say "yeah I'm going to vote for beto" please mark this.

3: Vote Plan Question: What is your plan to vote?

We will be using this more as we get closer to the election, HOWEVER, if someone needs a vote by mail application, please click on "Vote by mail" so that we know to send them an application.

4: Yard sign question: Would you like a yard sign to support EL Paso Democrats?

Please mark "Requested YS" so that if we purchase or receive more yard signs, we can contact them to let them know to pick one up.

5: Volunteer Question: Can we count on you to volunteer?

Only mark "yes" if they want to volunteer, don't worry about maybes, or nos

I noticed we have some voters over 65, should I ask them if they need an application to vote by mail:

YES! When looking at voters details, if you see someone over 65 ask if they would like to vote by mail. We can send an application and as mentioned in the next column, please mark it as "Vote by Mail" so we can send them one.

The script says "is anyone else in the house need to update/get registered" can I accept the registration?

Answer is: It depends!

If you are a VDR and you have your VDR materials with you, you can 100% register them right then and there.

If you are NOT a VDR, you cannot accept the card BUT you can give them a voter registration card (which we have some here).

I ran out of other candidate materials, do I stop?

Answer is NO! Keep going! The lit card has everyone's name who is on the ballot and point out which candidates who have republican opponents. Even if you run out of the lit card, KEEP GOING! Most important thing is we are having conversations and getting data!

Do I try to persuade any folks who are Republican leaning?

Try it but don't argue! Maybe you can reach a point in the conversation that the voter could think otherwise, but if they are like "well trump won and the election was stolen" – Just leave they are wasting your time.